



**NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT**  
**MANAGE**

# PGDM-ABM

**POST GRADUATE DIPLOMA IN MANAGEMENT**  
**AGRI-BUSINESS MANAGEMENT**

NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)  
(An Autonomous Organisation of Ministry of Agriculture & Farmers Welfare, Government of India)  
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**FOR FOREIGN**  
**STUDENTS**  
**FOR THE**  
**ADMISSION**  
**YEAR 2024-25**

# ABOUT MANAGE

Rapid advancement in agribusiness has resulted in increased demand for qualified managers to manage this sector. The swiftly changing business and technological environment, pace of globalization and competition along with changing government policies are placing unparalleled demands on the capabilities of tomorrow's agribusiness managers. Meeting such industrial demands through the Post-Graduate Diploma in Management (Agri-Business Management) remains central to the founding philosophy of National Institute of Agricultural Extension Management (MANAGE). It is the vision of MANAGE PGDM (ABM) to have a profound impact on the way the world does business in agriculture.

Adjudged as one of the best B-Schools (Outlook Survey) in India, MANAGE endeavors to pursue developing dedicated agribusiness managers who can oversee the complex backward and forward linkages between different components of the agribusiness value chain. The focus is on ensuring that every enrolled individual utilizes the resources efficiently, profitably and synergistically to ultimately transform into a leader who can contribute substantially to the development of diverse activities in this sector, in the national and international corporate organizations.

## ABOUT PGDM ABM



With little focus on development of managerial skills, in the undergraduate curriculum, our young agriculture graduates find it difficult to function effectively as managers in Agri-Business firms, which have emerged as their most important employers. Post Graduate Diploma in Management (Agri Business Management) is MANAGE's response to this situation. The programme aims at enabling, meritorious agricultural graduates acquire the critical competencies to function as effective Agri-business managers.

## PROGRAMME STRUCTURE

PGDM (ABM) consists of seven trimesters spread over the entire 2 years' duration. The total credit load is 112 credits divided among core courses, electives and Summer Project.



## ACCREDITATIONS

- Recognized by **All India Council for Technical Education (AICTE)**
- Accredited by **National Board of Accreditation (NBA)**
- Has Equivalency from **Association of Indian Universities (AIU)**

## CAMPUS INFRASTRUCTURE

- 17 Hectares of Lush Green Campus
- AC lecture halls, equipped with latest A/V systems
- High Speed Internet Connectivity all over the Campus
- State of the art Cyberary
- Fully Equipped International Hostel
- Sports & Recreation Facilities
- Hygienic and Quality Food
- Health Centre
- Information Technology Support



## STUDYING AT **MANAGE**

### TEACHING METHODOLOGIES

The programme is built around 43 coordinated core courses, which provide a robust foundation in key management disciplines through collaborative learning, industry experiences and focused engagement with businesses. The learning process engages students in case studies, interactive lectures, team building activities, engrossing assignment, industry sponsored summer internships and live projects, making them competent in cross-disciplinary activities.

### SUMMER INTERNSHIP AND LIVE PROJECT

The 4th trimester during the 1st year is summer internship, consisting of 8-10 weeks, is fully devoted to industrial exposure to various companies. Students get a chance to have a closer look at the functional agribusiness practices and applications. Besides, students are given an opportunity to gain corporate exposure based on their area of interest for a period of 4 weeks during october, a live project.

### FACULTIES

The faculties teaching PGDM (ABM) are not merely teachers. They have the ability to inspire, challenge and bring out the best in students. The leading faculties include:

**Dr. K. Anand Reddy:** A leading faculty member in Economics, General Management, Human Resource Management and has exposure to teaching in London School of Economics.

**Dr. Saravanan Raj:** Specialized in the areas of ICTs for Agricultural Extension, Social Media, Extension Reforms, Public and Private Partnership in extension, Institutional pluralism and innovations, and related policy issues.

**Dr. M. Srikanth** has a total work experience of over 25 years in academics, Banking and Finance domains. Has a proven track record in Agricultural/Corporate Banking, Financial Management, Financial Inclusion, Project Finance and General Administration.

**Dr. K. Krishna Reddy:** Specialized in the areas of Agricultural Economics & Agricultural Technology Dissemination, Natural Resource Management, Climate Change & Adoption, Crop Insurance and Policy related issues.

**Dr. Shalendra:** Specialized in the areas of Agricultural Marketing and Policy covering training, Research and Consultancy.

In addition, MANAGE has highly specialized internal faculties to teach agri-specific business management subjects. MANAGE also invites eminent guest faculties from other reputed institutes in India like IIMs, IITs, XLRI, IBS etc.

### Collaboration with Michigan State University

MANAGE entered into an MoU with Michigan State University for Faculty Exchange programme and Knowledge Sharing in Agricultural Extension.

## NATIONAL INSTITUTE OF AGRICULTURAL EXTENSION MANAGEMENT (MANAGE)

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Rajendranagar, Hyderabad – 500030, Telangana, India

### RULES FOR ADMISSION OF FOREIGN STUDENTS

(Applicable for students taking admission from the Academic year 2024-25)

The following category of students from abroad viz Foreign Nationals will be admitted to National Institute of Agricultural Extension Management (MANAGE), Hyderabad subject to the fulfilment of the following requirements under its PG Programmes titled 'Post Graduate Diploma in Management (Agri-Business Management) – PGDM (ABM).

In the course – PGDM (ABM), a 15% of seats may be filled as supernumerary seats over and above the total approved intake. There will be no written test for admission. Only interview of the short-listed candidates will be taken for admission. However, candidates shall have to fulfil the eligibility conditions for admission as laid down for the postgraduate programme as given below.

### A. ELIGIBILITY AND ACADEMIC QUALIFICATIONS

All foreign students should have passed the examination in the concerned subject and should fulfil the minimum eligibility criteria for admission as per the requirement of programme from a University/Board included in the list of Association of Indian Universities (AIU). In case the University/Board is not included in the said list, the candidate has to obtain and submit an equivalence certificate to this effect from AIU subject to its final verification by the respective Department. If the candidate has a non-Indian bachelor's degree not recognized by AIU/AICTE, he/she is required to produce proper certification from a national body in the country concerned, constituted for certifying equivalence of degrees. The eligibility for the programme is outlined below:

### MINIMUM REQUIRED QUALIFICATION

A bachelor's degree in Agriculture & Allied Sectors with a minimum of 50% marks in aggregate in all subjects.

## B. ADMISSION PROCEDURE

Applications from foreign nationals for admission to the PGDM (ABM) programme at the Institute, that are received through the website of 'Study in India' by June 15, 2024 for the session commencing in July 15, 2024 will be considered. The desirous foreign nationals will submit their complete curriculum vitae and credentials with regard to their academic qualifications indicating clearly the following details with all supporting documents:

1. Proof of 10+2 (Schooling and Pre-university studies)
2. Duration of the undergraduate programme/qualifying examination completed
3. Class obtained/Percentage of marks where marks are awarded
4. Cumulative Grade Point Average (CGPA) where grades are awarded
5. Transcripts of all the courses cleared in the undergraduate /qualifying examination (with explanation of assigned grades)
6. Proof of clearance from MHRD/MEA, GoI as applicable
7. Three recommendation letters either from faculty members who have taught the applicant earlier (at least two) or persons under whom the applicant may have worked (at most one)
8. Scanned copy of relevant passport pages showing nationality and personal details
9. Applicants are requested to attach a MEDICAL FITNESS CERTIFICATE from a doctor attesting to their physical and medical fitness
10. Two (2) passport size colour photographs

Those foreign nationals who passed their qualifying degree examination from any of the Indian Universities are also eligible to apply for admission in to PGDM (ABM) programme. The applications containing detailed information and particulars as stated above along with relevant supporting documents should be submitted to Principal Coordinator – PGDM (ABM), National Institute of Agricultural Extension Management (MANAGE), Rajendranagar, Hyderabad – 500 030, Telangana, India. The admission will be subject to clearance from the Ministry of Human Resource Development / Ministry of External Affairs, Govt. of India, New Delhi.

## C. OFFER OF ADMISSION

Offer will be made based on recommendations of the Admission Committee at MANAGE. The students will be informed by email. Students applying through institutions / organizations having tie up with Govt. of India will be intimated through proper channel.

### ADMISSION PROCEDURES FOR FOREIGN STUDENTS UNDER CULTURAL EXCHANGE FELLOWSHIP PROGRAMME, GoI

- Candidates seeking admission under a Cultural Exchange Fellowship programme are required to apply through the Indian High Commission/Embassy in their respective countries
- In case the applicant is found suitable for admission, the admission offer letter will be sent to the candidate through the Indian Council for Cultural Relations, New Delhi

Please see the following link for your kind information please:

<https://www.manage.gov.in/pgdmABM/pgdmABM.asp>

## D. VISA AND NO OBJECTION CERTIFICATE

Only persons with the purpose of studying in India and entering the country on STUDENT VISA shall be eligible to apply for admission in to a particular course. The candidates should submit a copy of their Passports and Visa to the Institute at the time of joining in the Institute. The student should also obtain a No Objection Certificate (NOC) from the Ministry of External Affairs, Government of India. Kindly see the following link/website for foreign students' information and extension of visa related information:

<http://www.immigrationindia.nic.in/index.htm>

## E. MEDIUM OF INSTRUCTION

The medium of instruction at MANAGE, Hyderabad is ENGLISH only. Those candidates who have studied the subjects in the English Language will only be considered for admission to the programme.

## F. PAYMENT OF TUITION FEES

1. All selected foreign nationals for PG programme will be required to pay the prescribed tuition fees of US \$12000 for programme of 2 years including hostel accommodation and boarding charges, etc. However, this amount does not include costs of VISA, Travel, and Medical Insurance.



Note 1: Student Health Insurance will have to borne by the students themselves. The insurance cover should be minimum of Rs.5 lakhs.

Note 2: Any other additional expenses to be borne by the individual.

Note 3: PGDM (ABM) programme of MANAGE is a self-financed programme. Hence, MANAGE does not provide any scholarships to foreign nationals. However, applicants are encouraged to apply for sponsorship from any authorized organizations.

2. The candidate will be required to pay the fees at the time of registration. The Cheque/Draft should be drawn in favour of MANAGE, Hyderabad and should be payable at Hyderabad (India). The fees once paid is not refundable. The candidate is required to ensure his/her eligibility, fitness and documentation support for his/her admission to avoid any future inconvenience.

## OUR RECRUITERS



## WHOM TO CONTACT

**Dr. K. Anand Reddy**

Principal Coordinator PGDM (ABM)

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